hOme // TXT

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hOme releases its first commercial

To celebrate their arrival as partners in the new watches & accessories brand **hOme**, snowboard superstar Gigi Rüf and film-maker Patrick "Brusti" Armbruster recently collaborated on the first lifestyle commercial of the new watches & accessories brand: shot entirely in Zürich with a high-speed camera by Yeahh Productions, it is guaranteed to put a smile on your face. The video premiered in theaters all across Europe (on Absinthe's Tour "12"), before its official release in late October, at the same time as products hit the stores. Check *www.whereishome.com* for more info.

Gigi and Brusti are representing **hOme** worldwide proudly accompanied by Mark Sollors and Robjn Taylor on the brand's exclusive team of Unique Individuals.



About hOme

Founded by two Swiss brothers and their Canadian sidekick, **hOme** is a lifestyle accessory brand concentrating on fine Swiss watchmaking. Anchored in the boardsports lifestyle with extended views on fashion, **hOme** believes in telling stories through the products they make.

Come and have a look on *www.whereishome.com*.

The door is open, welcome **hOme**.

FOR MORE INFO

Please either visit *www.whereishome.com*

or email Ingrid, our world-famous secretary: *ingrid@whereishome.com*

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